## **Sponsorship Opportunities**

Name of Event Here





We don't just hope for miracles. We fight for them. Join us and be part of the miracle.



## Make a difference & help fund vital research

The Pitt Hopkins Research Foundation (PHRF) and NAME OF EVENT are excited to offer several sponsorship opportunities for participating in the 2023 NAME OF EVENT for Pitt Hopkins set to take place on ADD DATE at NAME OF VENUE LOCATION. This annual event attracts over 150 families and over 100 community members and advocates of research benefitting the Pitt Hopkins Research Foundation.

The PHRF is a Section 501(c)(3) non-profit, tax-exempt organization designated under the Internal Revenue Code, and a charitable donation is tax-deductible to the fullest extent of the law. The PHRF Employer Identification Number is 46-0770142. Our research is an area that we continue to fund and support so that the critical discovery and learning never stops. This is where we need you! Help us continue to fund our research laboratories around the world, working hard every day to find a cure.

By becoming a sponsor of our event, your company will have the opportunity to increase its visibility and exposure to thousands of community members via an extensive social media strategy and at event visibility. Your sponsorship will not only help you build and solidify vital relationships with regional community leaders, but also create an opportunity for all to learn about how your products/services can help them in their daily lives.

To further discuss sponsorship opportunities, contact:

Name | Phone # | email



## We don't just hope for miracles. We fight for them.

Join us and be part of the miracle.

### What is Pitt Hopkins Syndrome?

Pitt Hopkins Syndrome (PTHS) is a rare, neuro-developmental disorder caused by a mutation of the TCF4 gene on the 18th chromosome. It is characterized by significant developmental delays, problems with motor coordination (ataxia) and balance, breathing abnormalities, and seizures. Most individuals with Pitt Hopkins do not develop functional speech. Pitt Hopkins affects all races and both genders equally. Since the gene that causes Pitt Hopkins was only found in 2007, currently there are approximately 1500+people in the world diagnosed with this syndrome, however we believe there are many more.

#### **Our Mission**

The mission of the Pitt Hopkins Research Foundation (PHRF) is to support research dedicated to finding a treatment, and an eventual cure of Pitt Hopkins Syndrome (PTHS) and other similar disorders. The PHRF is also dedicated to supporting the PTHS community with resource recommendations, parental support and the latest medical information.

#### Your Investment in Research will Make A Difference

Our board and officers are parents and professionals who volunteer their time, so that over 94% of funds raised and donated go to finding a cure. Our goal is to find a treatment as quickly as possible that will help give our children higher functioning, fuller lives.

This research is funded by your generous donations from the community. Please join us, your donations give us so much more than money - they give us hope.

Attached you will find several sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just \$50 and increase in benefits from there. In addition to the many benefits you will receive, please know that your sponsorship dollars will directly help make this event possible.

## Sponsorship Levels and Opportunities \*edit as needed

#### Gold Sponsor: \$5,000 Maximum Event Exposure

- ✓ Sponsor name/logo on all promotional materials including pre/post event emails
- ✓ Logo presence on final event images/photos
- ✓ Large-sized logo on Thank You banner and mile markers
- ✓ Large-sized logo on back of T-shirt
- ✓ Ten complimentary registrations
- ✓ Corporate item in goody bag (if applicable)
- ✓ Social Media Feature (Facebook = 4800+ Instagram = 990+, Twitter = 650+)
- ✓ Recognition on Pitt Hopkins Research Foundation website (www.pitthopkins.org)

#### Silver Sponsor: \$3,000 Superior Event Exposure

- ✓ Sponsor name/logo on all promotional materials including pre/post event emails
- ✓ Logo presence on final event images/photos
- ✓ Medium-sized logo on Thank You banner and mile markers
- ✓ Medium--sized logo on back of T-shirt
- ✓ Five complimentary registrations
- ✓ Corporate item in goody bag (if applicable)
- ✓ Social Media Feature (Facebook = 4800+ Instagram = 990+, Twitter = 650+)
- Recognition on Pitt Hopkins Research Foundation website (www.pitthopkins.org)

#### Bronze Sponsor: \$1,000 Quality Event Exposure

- ✓ Sponsor name/logo on all promotional materials including pre/post event emails
- ✓ Logo presence on final event images/photos
- ✓ Small- -sized logo on Thank You banner and mile markers
- ✓ Small --sized logo on back of T-shirt
- ✓ Two complimentary registrations
- ✓ Corporate item in goody bag (if applicable)
- ✓ Social Media Feature (Facebook = 4800+ Instagram = 990+, Twitter = 650+)
- ✔ Recognition on Pitt Hopkins Research Foundation website (www.pitthopkins.org)



# Event Name 2023 Sponsorship Form

#### **Sponsor Information**

Organization/Company Name	
Contact Full Name	Title
Address	City, State, Zip
Phone Number	Email
My signature below indicates that I am an au	thorized representative of this company.
Signature	Date
Sponsorship Level	
\$5,000 Gold Level Spons	sor
\$3,000 Silver Level Spons	sor
\$1,000 Bronze Level Spo	nsor
<b>S</b> Custom A	mount
Payment Options	
CHECK Payable to Pitt Hopkins R	esearch Foundation mail to address below.
	pice for the amount of \$
CREDIT CARD Please charge to m	ny credit card MasterCard VISA AmEx Discover
Name on Account	Exp. Date Security Code
N/A No payment needed, we go	ave an "in-kind" donation.

#### Mail or Email Your Signed Agreement to:

Pitt Hopkins Research Foundation C/o: Name

Address

Email: Add email | Phone: Add phone #

Please submit funds by <u>ENTER DATE</u> to receive benefits of selected sponsorship. Funds received after that date may be too late to receive certain time-sensitive benefits, such as name/logo listed on materials. All funds will be deposited with the Pitt Hopkins Research Foundation, a 501(c)(3). Due to the fair market value of benefits provided, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.