Pitt Hopkins Research Foundation
Scientific Symposium & Family Conference

June 25 – 27, 2020
Embassy Suites by Hilton Chicago O’Hare
Chicago, IL

Sponsorship & Exhibitor Opportunities
Make a difference & help fund vital research!

The Pitt Hopkins Research Foundation is excited to offer several sponsorship opportunities for participating in the 2020 Pitt Hopkins Scientific Symposium & Family Conference set to take place June 25 – 27, 2020 at the Embassy Suites by Hilton Chicago O’Hare, Illinois. This event attracts over 225 families, community members and advocates of research benefitting the Pitt Hopkins Research Foundation.

By becoming a sponsor of this year’s conference, your company or organization will have the opportunity to increase its visibility and exposure to thousands of community members via an extensive social media strategy and at-event visibility. Your sponsorship will not only help you build and solidify vital relationships with regional community leaders, but also create an opportunity for our families to learn about how your products/services can help them in their daily lives. This is an event not to be missed!

To discuss sponsorship opportunities, email us at:
information@pitthopkins.org
What is Pitt Hopkins Syndrome?

Pitt Hopkins Syndrome (PTHS) is a neuro-developmental disorder caused by a mutation of the TCF4 gene on the 18th chromosome. It is characterized by significant developmental delays, problems with motor coordination (ataxia) and balance, breathing abnormalities, and seizures. Most individuals with Pitt Hopkins do not develop functional speech. Pitt Hopkins affects all races and both genders equally. Since the gene that causes Pitt Hopkins was only found in 2007, currently there are approximately 1000+ people in the world diagnosed with this syndrome, however we believe there are many more.

Our Mission

The mission of the Pitt Hopkins Research Foundation (PHRF) is to support research dedicated to finding a treatment, and an eventual cure of Pitt Hopkins Syndrome (PTHS) and other similar disorders. The PHRF is also dedicated to supporting the PTHS community with resource recommendations, parental support and the latest medical information.

Your Investment in Research will Make a Difference

Our board and officers are parents and professionals who volunteer their time, so that over 93% of funds raised and donated go to finding a cure. Our goal is to find a treatment as quickly as possible that will help give our children higher functioning, fuller lives.

It is hard to believe that just four years ago there was no laboratory research. Now, there are researchers, supported by the PHRF, at institutions all over the world studying Pitt Hopkins Syndrome.

This research is funded by generous support from the community. Please join us, your sponsorship gives us so much more than money, it gives us hope.

Attached you will find several sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just $500 and increase in benefits from there. In addition to the many benefits you will receive, please know that your sponsorship dollars will directly help make this event possible.
at a glance
2020 Pitt Hopkins Scientific Symposium & Family Conference

Our attendees are families impacted by Pitt Hopkins. Many have traveled thousands of miles – some internationally – to participate in this event.

The Scientific Symposium & Family Conference extends over three days. Our sponsors/exhibitors will be able to speak with many, if not all, attendees to learn about services/programs.

The information presented to our attendees will not only make an immediate impact on their lives, but be able to extend far beyond the present, there is the potential for you to make a difference in their future.

300 attendees
3 days
unlimited impact
<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor ($5,000)</th>
<th>Gold Sponsor ($2,500)</th>
<th>Silver Sponsor ($1,000)</th>
<th>Bronze Sponsor ($500)</th>
<th>'Make a Difference' Sponsor ($250)</th>
<th>Community Sponsor ($100)</th>
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</thead>
<tbody>
<tr>
<td>Event website</td>
<td>premier logo placement, w/ link</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
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<td>logo included</td>
</tr>
<tr>
<td>Registration(s) included</td>
<td>four (4) registrations</td>
<td>three (3) registrations</td>
<td>two (2) registrations</td>
<td>two (2) registrations</td>
<td>one (1) registration</td>
<td>one (1) registration</td>
</tr>
<tr>
<td>Artwork/logo displayed in attendee program</td>
<td>full page, full-color, back cover</td>
<td>full page, full-color, inside back cover</td>
<td>full page, full-color, inside page</td>
<td>1/2 page grayscale, inside page</td>
<td>1/4 page grayscale, inside page</td>
<td>1/8 page grayscale (logo only)</td>
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<tr>
<td>Visual recognition during event</td>
<td>banner, foam-core signage, PowerPoint</td>
<td>banner, foam-core signage, PowerPoint</td>
<td>foam-core signage, PowerPoint</td>
<td>foam-core signage, PowerPoint</td>
<td>foam-core signage, PowerPoint</td>
<td>foam-core signage, PowerPoint</td>
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<tr>
<td>Verbal recognition during event</td>
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<td>Interactive email blast(s)</td>
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<td>Promotional print materials</td>
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<tr>
<td>Social media presence (Facebook, Twitter, Pinterest, Instagram)</td>
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<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Tote bag* distributed to conference attendees</td>
<td>logo printed outside, handouts inside*</td>
<td>logo printed outside, handouts inside*</td>
<td>handouts inside* +</td>
<td>handouts inside* +</td>
<td>handouts inside* +</td>
<td>handouts inside* +</td>
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<tr>
<td>Reserved seating</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Opportunity to place print collateral* on attendee tables</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Opportunity to welcome attendees</td>
<td>YES two (2) minutes</td>
<td>YES one (1) minute</td>
<td>YES one (1) minute</td>
<td>YES one (1) minute</td>
<td>YES one (1) minute</td>
<td>YES one (1) minute</td>
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<tr>
<td>Welcome letter in attendee program*</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Video presentation* at the event</td>
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<td>YES two (2) minutes</td>
<td>YES two (2) minutes</td>
<td>YES two (2) minutes</td>
<td>YES two (2) minutes</td>
<td>YES two (2) minutes</td>
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</tbody>
</table>

*supplied by organization  
* contingent on sponsorship
Sponsor Information
Organization/Company Name ____________________________________________________________
Contact Full Name _____________________________________ Title ____________________________
Address _________________________________________ City, State, Zip __________________________
Phone Number ____________________________________ Email _________________________________
My signature below indicates that I am an authorized representative of this company.
Signature _____________________________________________ Date __________________________

Sponsorship Level
☐ $5,000 Platinum Sponsor ☐ $500 Bronze Sponsor
☐ $2,500 Gold Sponsor ☐ $250 ‘Make a Difference’ Sponsor
☐ $1,000 Silver Sponsor ☐ $100 Community Sponsor
☐ In Kind Sponsor: _____________________________________________

Payment Options
☐ CHECK Payable to Pitt Hopkins Research Foundation mail to address below.
☐ INVOICE Please send me an invoice for the amount of $______________
☐ CREDIT CARD Please charge to my credit card ☐ MasterCard ☐ VISA ☐ AmEx ☐ Discover
Account # _____________________________________________ Exp. Date _________________
Name on Account __________________________________________________________
Authorized Signature _________________________________________________________

Mail, Email or Fax Signed Agreement to
Pitt Hopkins Research Foundation
PO Box 6257 | Plymouth, MA 02362
Email: information@pitthopkins.org

Please submit funds by May 1, 2020 to receive benefits of selected sponsorship. Funds received after that date may be too late to receive certain time-sensitive benefits, such as name/logo listed on materials. All funds will be deposited with the Pitt Hopkins Research Foundation, a 501(c)(3). Due to the fair market value of benefits provided, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.